



LANG INTERNATIONAL
CORPORATE TITAN AWARDS



Indicator of Being "Outstanding, Genuine & Trustworthy"



ABBREVIATION OF LANG

- The word 'LANG' is taken from the Malay word 'HELANG' which means eagle. As the saying goes, "All birds find shelter during a rain, but eagle avoids rain by flying above the clouds", only those with the courage to go beyond their limits will succeed.
- L.A.N.G is also acronym for Lead, Accelerate, Nurture and Growth. We envision to Lead the winners to soar high for success, Accelerate their business development and Nurture talent to catalyze economic Growth.

CORE VALUES

- LICTA certification marks the recognition for enterprises in the respect of being "Outstanding, Genuine & Trustworthy". It will be the most trusted reference for their business associates, investors, bankers and so forth.
- A resource integration platform comprises highly knowledgeable, exceptionally informative and distinctly connected person. This is also an excellent platform for business networking.
- A series of branding, advertising & promotion activities to enhance the enterprises' brand recognition.

MISSIONS

- To focus on long-term value creation for our award winners, to achieve sustainable business growth.
- To encourage entrepreneurs to make bold changes and create marvels.
- To bring order out of chaos and reduce non-genuine business activities.

OUR ADVANTAGES & STRENGTHS

- ✓ Ministers & Top Official of Federal Agencies as Award Presenter
- ✓ Broad Coverage from TVs, Radios, Newspapers, Magazines and etc.
- ✓ Credible Corporate Certification for being "Outstanding, Genuine & Trustworthy"
- ✓ Prominent Figures, Federal Agencies, MNCs and SMEs as Winners
- ✓ Strong Support by Government
- ✓ A Series of Post Event Activities

AWARD CATEGORIES

By Nomination:

A) Lion Cub Awards

Criteria:

- Has no existing adverse remarks i.e. summons, writs, bankruptcy, winding up, proceedings, petition, foreclosure and criminal breach of trust
- The company's business activity has no negative impact to society
- Displays good potential to become successful player in the local marketplace in the near future
- Nominated by prominent institutions, international bodies, professional bodies, government bodies & etc.



Mascot Trophy

B) Best-Of-The-Industry Awards

Each accomplishment will bring forth winners in three (3) distinctions which are Gold, Platinum and Diamond based on the business achievement.

- ★ Best in Manufacturing
- ★ Best in Retail & Wholesale
- ★ Best in Services
- ★ Best in Agriculture & Agro-Based Industry
- ★ Best in Education & Training
- ★ Best in Beauty & Healthcare
- ★ Best in Restaurants & Specialty Lodging
- ★ Best in E-Commerce, ICT & Telecommunication
- ★ Best in Construction & Property Development
- ★ Best in Engineering, Technology & Laboratory
- ★ Best in Transportation, Logistics & Storage



Certificate of Distinction



Certificate of Compliance

ACCOMPLISHMENT	CRITERIA
Gold	<ol style="list-style-type: none"> In operation for less than 2 years or Annual sales turnover less than RM 5 million or The company consists of less than 75 full-time employees or At least record profits in the current year or Displays great potential to become successful players in the local and international marketplace.
Platinum	<ol style="list-style-type: none"> In operation for more than 2 years or Annual sales turnover is between RM 5 million to RM 50 million or For Services, E-Commerce, ICT & Telecommunication sectors, the sales turnover is above RM 1 million or the businesses are in a growing trend from year to year or making profit with innovative approach implementation. The company consists of 75 to 200 full-time employees or Record profits for the past two years or Has shown impressive performance in a particular industry.
Diamond	<ol style="list-style-type: none"> In operation for more than 5 years or Annual sales turnover more than RM 50 million or The company consists of more than 200 full-time employees or Must record profits of more than RM 1 million in the current year or Recognized by prominent institutions, international bodies, professional bodies, government bodies etc or Has attained remarkable achievement in a particular industry.

C) International Super Enterprise Awards

Criteria:

- Foreign enterprise with annual sales turnover of more than RM 100 million or
- Recorded net profit of more than RM 5 million annually or
- Acts as a platform and channel for local businesses to expand their business towards the global marketplace or
- Contributes significantly to the growth of local entrepreneurs or local industries.

AWARD CATEGORIES

By Invitation:



From the left: Tun Michael Chen, Tan Sri Rafidah Aziz

A) EXEMPLARY FIGURE (Lifetime Achievement)

Contributes greatly to the Malaysia's economy or directly / indirectly elevate the reputation of Malaysia



From the left: Tan Sri Prof. Datuk Wira Dr. Abdul Latiff, Tan Sri Hamad Kama Piah, Tan Sri Lee Lam Thye, Tan Sri Tony Fernandes

B) OUTSTANDING FIGURE OF THE YEAR

Has remarkable achievement in particular industry.



From the top left: Majlis Amanah Rakyat (MARA), SME Corporation Malaysia (SME Corp.), Suruhanjaya Koperasi Malaysia (SKM), Perbadanan Kemajuan Filem Nasional Malaysia (FINAS),
From the centre left: Small Medium Enterprise Development Bank Malaysia Berhad (SME BANK), Syarikat Jaminan Pembiayaan Perniagaan Berhad (SJPP), Perbadanan Nasional Berhad (PERNAS),
From the bottom left: Export-Import Bank of Malaysia Berhad (EXIM BANK), Malaysia Digital Economy Corporation Sdn Bhd (MDEC).

C) SAHABAT ENTREPRENEUR-ACCELERATOR

Contributes significantly to promote the business growth in Malaysia.

EXCLUSIVE BENEFITS & RIGHTS OF THE AWARDS

(Including but not limited to)

- A Mascot-Ancient Glazed Trophy, a Certificate of Distinction with **specific area of expertise** and a Certificate of Compliance, presented by Minister or equivalent during commendation ceremony.
- Authorize to use "Lang International Corporate Titan Awards 2022" logo (official logo) and a certification logo (certified logo) for two consecutive years as their corporate collaterals for advertising and promotion purposes.
- Networking session with all attendees during commendation ceremony.
- A photograph taken with award presenter.
- Privileged Media Coverage (online and offline media) and various branding, advertising & promotion activities (e.g. official portal, Facebook, YouTube, official catalogue and etc).
- Become a part of "Lang International Corporate Titan Awards (LICTA)" Alumni.
- Interview session by famous TV or Radio host.
- Participation in the future resource integration sessions with local and overseas winners, business tycoons, government bodies, government-linked companies and etc.
- The Secretariat may act as the intermediary or information centre for overseas winners in the event who want to expand their business in Malaysia.
- And many more.....



A proud recognition worth fighting for.
值得您角逐并引以为傲的奖项。

Guest of Honour: **Minister or Equivalent**

ELIGIBILITY CRITERIA & QUALIFICATIONS

- i. Open to all legal business entities incorporated in Malaysia and overseas (i.e. Sole Proprietorship, Partnership, Limited Liability Partnership, Private Limited and Limited).
- ii. The company and directors have no ongoing adverse remarks (i.e. summons, writs, bankruptcy records, winding up, petition, foreclosure, legal issues / proceedings or ongoing cases for criminal breach of trust).
- iii. Number of winners will be based on the performance of nomination entries. Where there are no deserving companies in a category, there will be no winners.

PROCEDURE

Step 1 : Submission of Nomination Form and Related Documents

Step 2 : Conduct Searches with the Relevant Authorities

Step 3 : Interview, Field Audit & Short-listed

Step 4 : Commendation Ceremony

SUBMISSION

- A fully completed nomination form and bank in slip to be emailed to **enquiry@langawards.com**. The form can be photocopied if more are needed (*download from website*).
- A company profile should include the company logo, introduction, principal activity, core value, strategy, accomplishments, future plans, product / service photographs and supporting materials (*if any*).
- All the hard copy as per application checklist to be couriered to:

Lang International Corporate Titan Awards (LICTA) Processing Office
No. 3 & 5, Jalan Gunung 31, Bandar Seri Alam, 81750 Johor Bahru, Johor.

- A non-refundable processing fee of RM900 (for local enterprises) or RM1800 (for foreign enterprises) per application is payable upon submission or application and **one complimentary seat for Commendation Ceremony is provided.**

Processing fee payable to:

Account Name: Koperasi Pembangunan Usahawan Global Berhad
Bank Name: Public Bank Berhad
Account No: 321 7719 705



HOW WE MAKE THIS COMMENDATION TO BE CREDIBLE & PROMINENT

In order to ensure the winners live up to the name, we separate the organizing committee and selection committee whereby the organizing committee is in charge of organizing and makes the event to be successful. The organizing committee is led by YBhg. Datuk Abang Sallehuddin Abg. Shokeran, the Director General of Dewan Bahasa & Pustaka, Ministry of Education.

The selection committee is in charge of selecting deserved winners. The selection committee is led by YBhg. Dato' Lee Chee Weng, a prominent business consultant and funding specialist. In order to ensure our winners are clean from criminal record and adverse remarks, we work together with the most authoritative working partners in Malaysia and an established credit rating agency in the assessment of nomination. The transparency of assessment is closely monitored by the exclusive independent auditor, the leading global audit firm – ECOVIS.

Selection of winners will be judged on **2 dimensions: quantitative and qualitative** as well as the following **5 aspects**:

- 1) **Creditworthiness / Integrity**
- 2) **Financial strength,**
- 3) **Business growth,**
- 4) **Positive impact to society,**
- 5) **Others**

We have adopted the assessment criteria of various Entrepreneurship Development Agencies into LICTA selection criteria. Thus, the certification will act as a "Green Lane" to obtain SME Government Grant and Soft Loan.

WE ARE PROUD TO RECEIVE FOREWORDS FROM WVIPS

*19th President of
The Senate*

YB Senator Tan Sri Dato Sri Dr.
Haji Wan Junaidi bin Tuanku Jaafar



5th

*Deputy Minister of Entrepreneur
Development and Cooperatives*

YB Senator Puan
Saraswathy a/p Kandasami



5th

*Minister in The Prime Minister's
Department (Parliament & Law)*

YB Dato Sri Dr. Haji
Wan Junaidi bin Tuanku Jaafar



4th

*Minister of Domestic
Trade and Consumer Affairs*

YB Dato Sri Alexander
Nanta Linggi



3rd

*Minister of Entrepreneur
Development and Cooperatives*

YB Dato Sri Dr. Haji
Wan Junaidi bin Tuanku Jaafar



4th & 3rd

*Deputy Speaker of
Parliament & Advisor of LICTA*

YB Dato' Haji Mohd
Rashid Hasnon



4th, 3rd & 2nd

*Minister of
Rural Development*

YB Datuk Seri Rina
Mohd Harun



2nd

*Minister of Entrepreneur
Development and Cooperatives*

YB Datuk Seri Mohd
Redzuan Yusof



2nd & 1st

*Minister of Domestic
Trade and Consumer Affairs*

YB Datuk Seri Saifuddin
Nasution Ismail



2nd & 1st

*Prime Minister
of Malaysia*

Tun Dr. Mahathir
Mohamad



1st

WINNERS' TESTIMONIALS



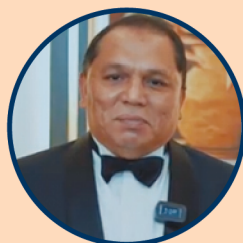
Mr. Ng Kuang Sneah

◇ The Managing Director of Delano Furniture Industries (M) Sdn Bhd

We greatly appreciate LICTA's recognition in awarding our company with the prestigious Platinum Grade, the highest level of distinction. Our company has been honored with numerous awards, and among them, the LICTA award holds special significance. We underwent a rigorous two-round selection process to emerge successfully. The audit process also provided us with invaluable insights and knowledge. With the wealth of resources that LICTA offers, we aspire for our company to achieve even greater heights.

YBhg. Dato' Hj Haris Embong ◇ The Managing Director of Arisprop Holdings Sdn Bhd

Congratulations to LICTA for creating this recognition program successfully. This acts as a catalyst which can thrive our business to soar high. Audit process of LICTA is conducted thoroughly and in comprehensive manner which inclusive of some viable business plan. Audit team of LICTA has advised us from many aspects to ensure that our company can benefit the most.



YBhg. Dato' Hj Mohd Yusof Aziz ◇ The Managing Director of MYA Construction Sdn Bhd

The audit process of LICTA is very organized, thorough and genuine. LICTA has explored us to many other aspects. We feel grateful that after getting advice from Dato' Lee, many of our problems have been solved. If without the advice of Dato' Lee, we might have involved in legal suit. We appreciate the chance to attend the online training arranged by LICTA. This is very useful to our company.

Dr. Terence Teoh ◇ The Co-Founder of 1 Doc Medical Group Sdn Bhd

Among the many awards, I would like to personally recommend Lang International Corporate Titan Awards (LICTA) as it is one of the highly sought-after awards with official endorsement while the selection process is transparent and thoroughly conducted.

In fact, most of the award winners are chosen from very established companies and remarkable achievement leaders. The immense post event services even from the most tedious task from the organiser also showed their true professionalism. I would strongly recommend LICTA to those who are looking to discover their best potential from the day you or your brand.



Mr. Lee Chee Cheong ◇ The Managing Director of Dunia Polymer Extrusion Sdn Bhd

LICTA is an excellence platform. By means of LICTA platform and Dato' Lee to act as a go-between, we have overcome the problem which encountered by our company for the past 2 decades. For now, we have managed to become one of the suppliers for Japan car manufacturer. I would like to thank LICTA for playing a fundamental role in making this impossible become possible.

Mr. Lam Chew Hoong ◇ The Managing Director of Dirosys Solutions (M) Sdn Bhd

Under this platform, LICTA is able to provide valuable business advice to improve my company's business performance, which is much better than taking business courses.

The benefits of successfully being certified by LICTA includes obtaining a government grant to subsidize my company Advertising & Promotion activities. In addition, I was also granted a fast approval Government soft loan for my company working capital purposes.

All winners are selected from high standards and they have gone through a rigorous and transparent audit process. I would like to encourage all business owners to take up the challenge by submitting your entry to LICTA. Good luck to all.



Ms. Regina Chong ◇ The Executive Director of Chen Ling Choy Fishery Sdn Bhd

Over the past few years, my company has received many awards regardless of its scale. But among them, only Lang International Corporate Titan Awards (LICTA) gives us the most special and meaningful feeling.

Receiving this award from LICTA not only makes us feel that our past efforts have been recognized, but more importantly, the financial advice and management advice provided by LICTA is the greatest value of winning this award.

Thanks to the help from LICTA, we have successfully obtained the Grant provided by the Government. This is like the help of timely rain, which is the most practical and urgently needed by today's Small and Medium-sized Enterprises. I urge more people to submit your nomination so that you can grow bigger via the LICTA platform.

WINNERS' TESTIMONIALS



Mr. Javy Kam ◇ *The Executive Director of Fuji SMBE Brighten Sdn Bhd*

Our company is honoured to receive this highly sought-after award. The unique of LICTA is that they have been endorsed by few Ministries and the selection worked closely with PDRM and SSM-MYDATA. All the award recipients have gone through strict audit process in order to live up the name of "Outstanding, Genuine and Trustworthy".

We were great to have a networking with all VVIPs and top government officials during Gala Dinner which expose ourselves to current market trends and future development of Malaysia. In my opinion, the post event activities of LICTA is crucial to bring more business opportunities to us and facilitate our company's growth.

Ms. Jess Chia ◇ *The Managing Director of Agensi Pekerjaan Jobbuilder Sdn Bhd*

In the past, I've received many awards, but the uniqueness of LICTA is that it has a strict as well as high level of professionalism in corporate's certification and recognition.

After joining this platform, I've met many friends with a high level of knowledge, information and well-connected as well as the leaders of the Government Agencies. When LICTA comprehensively audited my company, LICTA gave me a lot of insights and suggestions which are useful to my company, especially my current situation and the future expansion. LICTA crucially provided me with solutions to mitigate the challenges faced by us.

I hope that all of the entrepreneurs can participate in LICTA as LICTA is a hidden gem with good networks that provides greater help to many SMEs for their future development. Thanks LICTA!



Mr. Low Chun Kee ◇ *The Executive Director of Transhub Lines Sdn Bhd*

We are very proud to be part of the winners of this highly sought-after award. LICTA is not a mere award presentation as the organizer arranged a series of Advertising and Promotion activities to promote winners' company. All the award recipients have gone through strict audit process in order to live up the name of "Outstanding, Genuine and Trustworthy" and have been endorsed by few Ministries.

Beside, we were great to have a networking with all VVIPs and top government officials as post event activities which expose ourselves to current market trends and future development of Malaysia. The most honorary part is received the invitation to have an interview through Radio Television of Malaysia (RTM). Lastly, I would like to thanks LICTA for arranging a lot of activities to bring more business opportunities to us and facilitate our company's growth.

Mr. Samuel Tan ◇ *The General Manager of Pusat Latihan Memandu Shah Bandar Sdn Bhd*

It is our honor to receive this highly sought-after award. Our company's performance has been increased after getting the awards.

We had received the awards from Minister and had the opportunity to same stage with the Malaysian Iron Lady, Tan Sri Rafidah Aziz. Beside that, it is great to have a networking with all VVIPs and top government officials during Gala Dinner. The most honorary part is received the invitation to have an interview through Radio Television of Malaysia (RTM).



YBhg. Datuk Abang Sallehuddin Abg. Shokeran
Secretariat Chairman

"We are committed to promote long term value creation to achieve sustainable business growth."



YBhg. Dato' Lee Chee Weng
Selection Committee Chairman

"This is a process of corporate certification, not a mere award presentation. We will never compromise with the standard threshold."

JOINTLY ORGANIZED BY:



MALAYSIA
GAME CHANGER FOUNDATION



KOPERASI PEMBANGUNAN
USAHAWAN GLOBAL BERHAD

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